



30 July – 1 August

Harrah's Resort Atlantic City • Atlantic City, New Jersey, USA

2019 Exhibitor and Sponsorship Opportunities



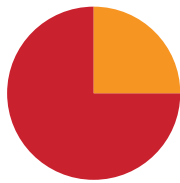
Conveniently Co-Located with **Biostimulant CommerceCon** • 29-30 July

TradeSummit.com | #ABGTradeSummit

Rev. 5/31

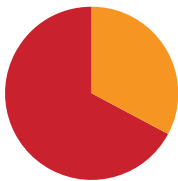
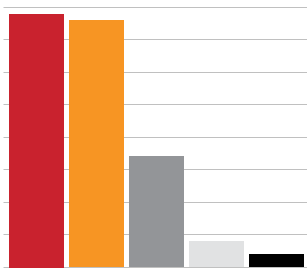
WHY EXHIBIT & SPONSOR

Over the past 12 years, the **AgriBusiness GlobalSM Trade Summit** has become THE event for the crop input market as the premier industry sourcing event. Join 800+ delegates from more than 50 countries representing large distributors of crop inputs, formulators/traders/importers, manufacturers of crop protection and plant health products, equipment companies, and precision agriculture providers.

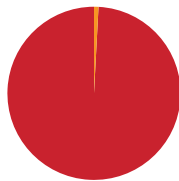


3 OUT OF 4
people walking the trade show floor have decision-making power

74% of our delegates indicated their primary reason to attend was to source. These delegates represent the following geographies:



67% of our delegates told us they are looking for more manufacturers this year.



99% of our sponsors were satisfied with the visibility of their brand throughout the event last year.

What Past Delegates Have to Say

“Trade Summit is a highly productive event for our business. We generally have around 45 meetings in two-and-a half days with both current and potential suppliers from around the world.”

–Mr. Irving Tejada,
General Manager, DISAGRO

“Not only have we heard good topics and speakers who’ve taught us more about our industry, but it’s a more relaxed atmosphere where suppliers can interact with each other and distributors/dealers attending find that they can have more time discussing their problems with the manufacturers than at a lot of other trade shows.”

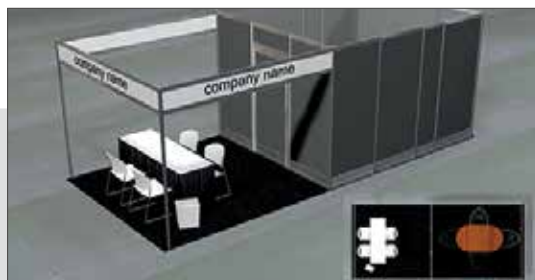
–Roger Gilmore,
Gilmore Marketing & Development, Inc.

“I was fortunate to attend the first meeting and have continued to come every year. The meeting has really evolved into a global platform where we are able to see old friends and make new ones. With more and more business being done in the virtual world of emails, texts and wechat, it is invaluable to be able to spend some time face-to-face because in the end this is a people business.”

–Terry Kippley,
Aceto Agricultural Chemicals Inc.

EXHIBITION OPPORTUNITIES

Showcase your products and services on the exhibition floor and network with 800+ Delegates



Hybrid Booth

3x3 sq. m. (10' x 10') booth and 3x3 sq. m. (10' x 10') attached meeting room with door.

- Booth includes four chairs and one skirted table
- Electrical
- Company name placard
- Attached Meeting room includes: four arm chairs and one skirted table
- Company Profile included in Show Guide (*material provided by sponsor by 2 July, 2019*)
- Two complimentary registrations



Landmark Booth

3x6 sq. m. (10'x20') Booth and 3x6 sq. m. (10'x20') attached meeting room with door

- Booth includes upgraded carpet, four chairs and skirted table
- Large company name placard
- Attached Meeting room with private entrance includes eight arm chairs and two skirted tables
- Company Profile included in Show Guide (*material provided by sponsor by 2 July, 2019*)
- Greenery
- Electrical
- Three complimentary registrations

Standard Booth

Each 10' x 10' (3m x 3m) standard booth will receive:

- Four side chairs and one 6' skirted table
- Company name placard
- One electrical outlet

- Company Profile included in Show Guide (*material provided by sponsor by 2 July, 2019*)
- Two complimentary registrations

The booth wall height is 8' (approx. 2.4 m). Inline Booths (which have a neighboring booth to the left and right) receive (3) walls to their booth. Each wall is comprised of 3 individual 1m panels. *NOTE: Corner booths have two walls (back & single side), unless client requests otherwise which will incur an additional fee.*

ONE-ON-ONE MEETING OPTIONS

AgriBusiness GlobalSM Trade Summit's business focus means private meeting space sells out annually. Please contact your representative to confirm your meeting room at the Trade Summit.

Meeting Room

- Meeting room includes two large round tables with eight chairs
- Company name on signage at meeting room
- Multiple directional signs

- Company Profile included in Show Guide (*material provided by sponsor by 2 July, 2019*)
- Two complimentary registrations

Premium Sponsor

Receive the benefits of a comprehensive marketing plan AND a private meeting room with this sponsorship.

- Meeting room includes eight chairs and two large round tables
- Company name on signage at meeting room
- Recognized as sponsor on Trade Summit website, delegate marketing emails, general event signage and Show Guide*
- Suite at host hotel for four nights

- Full page, four-color advertisement in Show Guide (*supplied by sponsor by 2 July 2019*)
- Company Profile included in Show Guide (*material provided by sponsor by 2 July, 2019*)
- Three complimentary registrations

THOUGHT LEADER

Keynote Sponsor

- Welcome message at podium prior to keynote
- Company brochure (provided by sponsor) placed on all chairs in session room and branded centerpiece displayed on each table
- Sponsor logo inclusion in day's agenda

- Recognized as sponsor on Trade Summit website, delegate marketing emails, signage and Show Guide*
- Company Profile included in Show Guide (*material provided by sponsor by 2 July, 2019*)
- One complimentary registration

*Company logo must be supplied by 21 June 2019

For Exhibitor or Sponsor Opportunities, Please Contact

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IMAGE AND BRANDING

<p>Cocktail Reception Sponsor</p> <p>Put your brand in the spotlight at one of the most exciting parties in the industry. Serve as the sponsor of the cocktail reception and welcome delegates to Atlantic City</p>	<ul style="list-style-type: none"> • Logo included whenever reception is mentioned • Post-event slideshow on AgriBusinessGlobal.com • Branded beverage stations • Custom pre-event email and on-site printed reception invitations • Branded signage throughout cocktail reception area 	<ul style="list-style-type: none"> • Recognized as sponsor on Trade Summit website, delegate marketing emails, general event signage and Show Guide* • Company Profile included in Show Guide <i>(material provided by sponsor by 2 July, 2019)</i> • Two complimentary registrations
<p>Coffee/Tea Break Sponsor</p> <p>Keep your brand top of mind — even when delegates take a break.</p>	<ul style="list-style-type: none"> • One-color branded napkins • Four-color logo included on break signage and table tents • Company brochure/sell sheet <i>(provided by sponsor)</i> placed in break area 	<ul style="list-style-type: none"> • Recognized as sponsor on Trade Summit website, delegate marketing emails, general event signage and Show Guide* • Company Profile included in Show Guide <i>(material provided by sponsor by 2 July, 2019)</i> • One complimentary registration
<p>Registration Sponsor</p> <p>Reinforce your leadership position before the event begins! From the point the delegate registers online to their arrival onsite, your presence is known.</p>	<ul style="list-style-type: none"> • One-color logo printed on delegate lanyards • Four-color logo printed on delegate name badges • Four-color logo included in delegate registration confirmation emails • Recognized as sponsor on Trade Summit website, delegate marketing emails, general event signage and Show Guide* 	<ul style="list-style-type: none"> • Company Profile included in Show Guide <i>(material provided by sponsor by 2 July, 2019)</i> • Banner signage or large branding element at registration desk • One complimentary registration <p><i>Sponsorship Deadline: 26 June, 2019</i></p>
<p>Tote Bag Sponsor</p> <p>Keep your brand front and center during the show and after delegates return home as they continue to use this handy tote.</p>	<ul style="list-style-type: none"> • One-color logo printed on one side of delegate tote bag • Recognized as sponsor on Trade Summit website, delegate marketing emails, general event signage and Show Guide* 	<ul style="list-style-type: none"> • Inclusion of company's literature and/or promotional items <i>(provided by sponsor)</i> inside bag <i>NOTE: other materials may be included</i> • Company Profile included in Show Guide <i>(material provided by sponsor by 2 July, 2019)</i> • One complimentary registration
<p>Charging Station Sponsor</p> <p>Spotlight your brand in a tech savvy way as delegates take advantage of the always-needed spot charge for mobile devices.</p>	<ul style="list-style-type: none"> • One branded charging station on the exhibition floor • Sponsor recognition on Trade Summit website, delegate marketing emails, general event signage and Show Guide.* 	<ul style="list-style-type: none"> • Company Profile included in Show Guide <i>(material provided by sponsor by 2 July, 2019)</i> • One complimentary registration <p><i>Sponsorship Deadline: 2 July, 2019</i></p>

*Company logo must be supplied by 21 June 2019

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<p>Welcome/ Exhibition Sponsor</p> <p>Take ownership of the high traffic entrance to the trade show floor, where 120+ exhibits draw 800+ attendees throughout the event.</p>	<ul style="list-style-type: none"> • One custom-built entrance/archway located in high-traffic entrance to exhibition • Carpet walkway approx. 10 sq. m. in length • Floral/plant arrangement along walkway • Branded receptacle to collect business cards at entrance • One, four-color full-page ad in Show Guide (provided by sponsor by 2 July 2019) 	<ul style="list-style-type: none"> • Company Profile included in Show Guide (material provided by sponsor by 2 July, 2019) • Recognized as sponsor on Trade Summit website, delegate marketing emails, general event signage and Show Guide* • One complimentary registration <p><i>Sponsorship Deadline: 29 June, 2019</i></p>
<p>Elevator Cling Sponsor</p>	<ul style="list-style-type: none"> • Exclusive branding of elevators at Harrah's Atlantic City • Branding installed Monday and removed on Thursday at Noon • Recognition as Branding Sponsor on Trade Summit website, emails and general event signage* 	<ul style="list-style-type: none"> • Wallpaper branding on AgriBusinessGlobal.com website from July 15-August 15 • Full metrics and reporting delivered on digital campaign • One complimentary registration
<p>eNews Sponsor</p>	<ul style="list-style-type: none"> • Gated White paper on AgriBusinessGlobal.com • 4x Whitepaper Promotion in AgriBusiness Global Update Enewsletter (2 pre-event, 2 post event) • Exclusive Branding in 2x AgriBusiness Global Trade Summit Enewsletter Sends • Lead Database of Whitepaper Downloads 	<ul style="list-style-type: none"> • Recognition as Trade Summit Enews Sponsor on event website, email promotions, and general event signage* • Company Profile included in Show Guide (material provided by sponsor by 2 July, 2019) • One complimentary registration

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<p>BRANDED MATERIAL SPONSOR</p> <p>Exclusive branding on sponsor's choice of materials.</p> <p>Options include: folder, notepad and pen, jump drive, luggage tags, informational packets, gifts, signage and more.</p>	<p>SHOW GUIDE ADVERTISEMENT</p> <p>Maintain your brand presence by placing an advertisement in the official Show Guide given to every delegate at registration check in.</p> <p><i>Ad Close/Material Due: 2 July 2019</i></p>	<p>CUSTOMIZED SPONSORSHIP OPPORTUNITIES</p> <p>AgriBusiness GlobalSM Trade Summit offers a variety of customized sponsorship options to compliment your company's objectives. Tell us what you would like to achieve and we will design it OR choose from this list of proven favorites including hotel room drop, VIP transport, customized parties, product launch events and sales meetings.</p>
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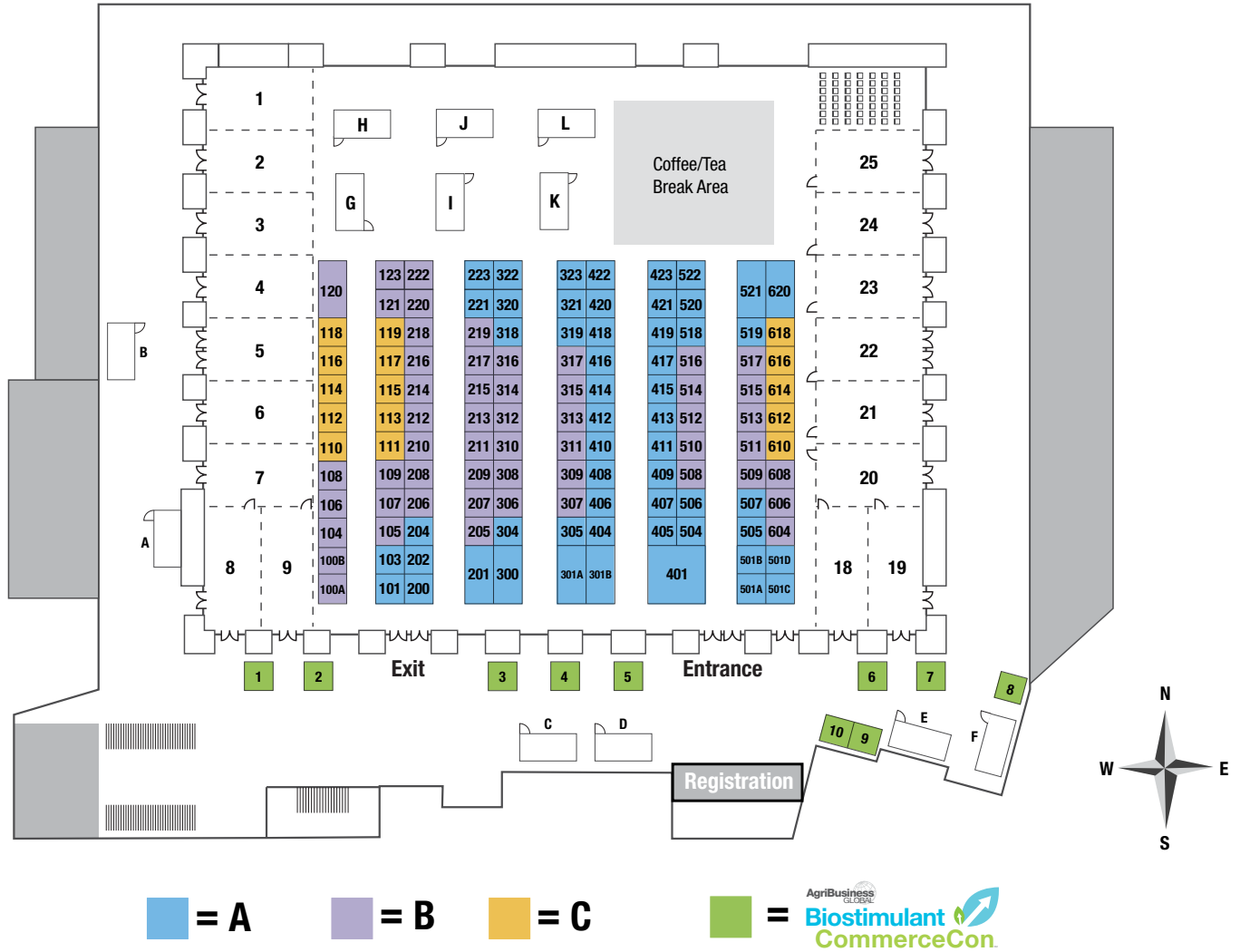
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BOOTH MAP



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