



31 July – 2 August, 2018

JW Marriott Desert Ridge Resort & Spa
Phoenix, Arizona USA



EXHIBITOR AND SPONSOR OPPORTUNITIES

Join industry leaders from around the world
as the 12th annual *AgriBusiness Global*SM
Trade Summit heads to Phoenix, Arizona!

Showcase your brand at the industry's most anticipated event.
You'll build profitable business relationships throughout the
distribution chain with leaders from the world's most influential
markets, including Argentina, Brazil, Chile, China, India, Mexico,
United States and more.

TRADESUMMIT.COM

Co-located With

AgriBusiness
GLOBAL

**Biostimulant
CommerceCon**

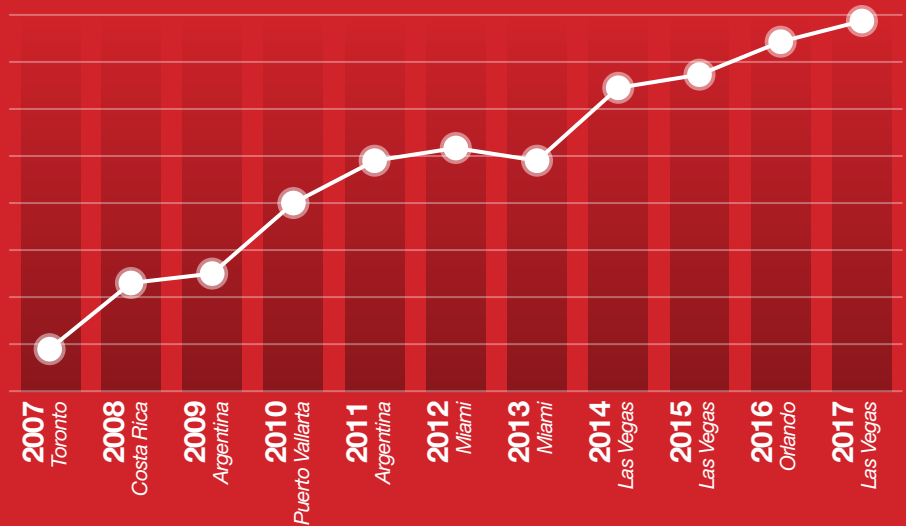
30-31 July 2018

JW Marriott Desert Ridge
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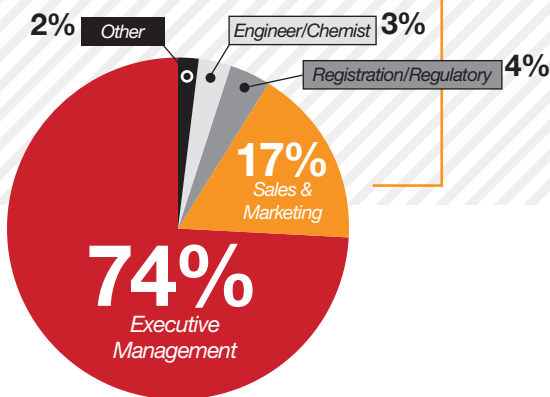
WHY EXHIBIT & SPONSOR

Over the past 11 years, the **AgriBusiness GlobalSM Trade Summit** has become THE event for the crop input market as the premier industry sourcing event. Join 800+ delegates from more than 45 countries representing large distributors of crop inputs, formulators/traders/importers, manufacturers of crop protection and plant health products, equipment companies, and precision agriculture providers.



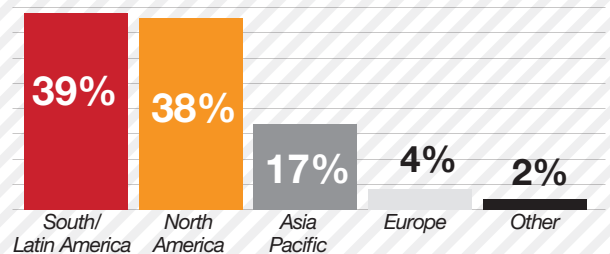
3 OUT OF 4

**PEOPLE WALKING THE
TRADE SHOW FLOOR
HAVE DECISION MAKING
POWER**



74%

**OF OUR DELEGATES INDICATE THEY ATTEND
TO SOURCE, REPRESENTING THESE GEOGRAPHIES:**



WHAT PAST DELEGATES HAVE TO SAY

"Not only have we received good topics and speakers to learn more about our industry, but it is a more relaxed atmosphere where not only companies can interact with each other but distributors and dealers attending find that they can have more time discussing their problems with the manufacturers than at a lot of large trade shows."

— Roger Gilmore, Gilmore Marketing & Development, Inc.

"I was fortunate to attend the first meeting and have continued to come every year. The meeting has really evolved into a global platform where we are able to see old friends and make new ones. With more and more business being done in the virtual world of emails, texts and wechat, it is invaluable to be able to spend some time face-to-face because in the end this is a people business."

— Terry Kippley, Aceto Agricultural Chemicals Inc.

67% OF OUR DELEGATES TOLD US THEY WERE
LOOKING FOR MORE MANUFACTURERS THIS YEAR.

99% OF OUR SPONSORS WERE SATISFIED WITH THE VISIBILITY
OF THEIR BRAND THROUGHOUT THE EVENT.

EXHIBITION OPPORTUNITIES



HYBRID BOOTH

3X3 SQ. M. (10'X10') BOOTH WITH 3X3 SQ. M. (10'X10') MEETING ROOM WITH DOOR.

Booth includes:

- Four chairs and one table
- Electrical
- Company name placard
- Meeting room with door includes: four arm chairs and one table
- Suite at host hotel for four nights
- Two complimentary registrations



LANDMARK BOOTH

3X6 SQ. M. (10'X20') BOOTH, 3X6 SQ. M. (10'X20') MEETING ROOM.

Booth includes:

- Upgraded carpet, four chairs and skirted table
- Large company name placard
- Greenery, electrical
- Meeting room with private entrance, eight arm chairs and two tables
- Suite at host hotel for four nights
- Three complimentary registrations



STANDARD BOOTH

SHOWCASE YOUR PRODUCTS AND SERVICES ON THE EXHIBITION FLOOR AND NETWORK WITH 800+ DELEGATES

Booth Includes:

- 3x3 sq. m. booth space (10'x10')
- Four chairs and one skirted table
- Company name placard
- Electrical
- Two complimentary registrations

ONE-ON-ONE MEETING OPTIONS

MEETING SPACE

MEETING SPACE IS LIMITED AND AVAILABLE ON A FIRST-COME, FIRST-SERVED BASIS. PLEASE CONTACT YOUR REPRESENTATIVE TO CONFIRM YOUR PLACE AT THE AGRIBUSINESS GLOBALSM TRADE SUMMIT.



MEETING ROOM

Sponsorship Includes:

- Two large round tables with eight chairs
- Company name on signage at meeting room
- Multiple directional signs
- Two complimentary registrations



PREMIUM SPONSOR

RECEIVE THE BENEFITS OF A COMPREHENSIVE MARKETING PLAN AND A PRIVATE MEETING ROOM WITH THIS SPONSORSHIP.

Sponsorship Includes:

- Meeting room includes eight chairs and two large round tables
- Company name on signage at meeting room
- Recognized as sponsor on Trade Summit website, delegate marketing emails, signage and Show Guide
- Full page, four-color advertisement in Show Guide (supplied by sponsor by 2 July 2018)
- Suite at host hotel for four nights
- Three complimentary registrations

THOUGHT LEADER



KEYNOTE SPONSOR

Sponsorship includes:

- Welcome message at podium prior to keynote
- Suite at host hotel for four nights
- Company brochure (*provided by sponsor*) placed on all chairs in session room and branded centerpiece displayed on each table
- Sponsor logo inclusion in day's agenda
- Recognized as sponsor on Trade Summit website, delegate marketing emails, signage and Show Guide
- One complimentary registration

FOR EXHIBITOR OR SPONSOR OPPORTUNITIES, PLEASE CONTACT

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IMAGE & BRANDING

COCKTAIL RECEPTION SPONSOR

Put your brand in the spotlight at one of the most exciting parties in the industry. Serve as the sponsor of the cocktail reception and welcome delegates to Phoenix.

Sponsorship includes:

- Logo included whenever reception is mentioned
- Post-event slideshow on AgriBusinessGlobal.com
- Branded beverage stations
- Custom reception invitations
- Branded signage throughout cocktail reception area
- Recognized as sponsor on Trade Summit website, delegate marketing emails, signage and Show Guide
- Suite at host hotel for four nights
- Two complimentary registrations

COFFEE/TEA BREAK SPONSOR

2 AVAILABLE

Keep your brand top of mind — even when delegates take a break.

Sponsorship includes:

- One-color branded napkins
- Four-color logo included on general sponsor signage
- Company brochure/sell sheet (*provided by sponsor*) placed in serving area
- Sponsor logo inclusion in the day's agenda and table tents
- Recognized as sponsor on Trade Summit website, delegate marketing emails, signage and Show Guide
- One complimentary registration

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REGISTRATION SPONSOR

Reinforce your leadership position before the event begins! From the point the delegate registers to their arrival onsite, your presence is known.

Sponsorship includes:

- One-color logo printed on delegate lanyards
- Four-color logo printed on delegate name badges
- Four-color logo included in registration confirmation emails
- Recognized as sponsor on Trade Summit website, delegate marketing emails, signage and Show Guide
- Suite at host hotel for four nights
- Banner signage or large branding element at registration desk
- One complimentary registration

SPONSORSHIP DEADLINE: 26 JUNE, 2018

TOTE BAG SPONSOR

Keep your brand front and center during the show and after delegates return home as they continue to use this handy tote.

Sponsorship includes:

- One-color logo printed on one side of delegate tote bag
- Placement of company's promotional items (*provided by sponsor*) inside bag (*NOTE: other materials may be included*)
- Recognized as sponsor on Trade Summit website, delegate marketing emails, signage and Show Guide
- Suite at host hotel for four nights
- One complimentary registration

CHARGING STATION SPONSOR

Spotlight your brand in a tech savvy way as delegates take advantage of the always-needed spot charge for mobile devices.

Sponsorship includes:

- One branded charging station on the exhibition floor
- Sponsor recognition on Trade Summit website, delegate marketing emails, signage and Show Guide
- One complimentary registration

SPONSORSHIP DEADLINE: 2 JULY, 2018

WELCOME/EXHIBITION SPONSORSHIP

Sponsorship includes:

- One custom-built entrance/archway located in high-traffic entrance to exhibition
- Carpet walkway approx. 10 sq. m. in length
- Floral/plant arrangement along walkway
- Female attendant, in branded shirt, to collect business cards during event
- One, four-color full page ad in Show Guide (provided by sponsor by 2 July 2018)
- Recognized as sponsor on Trade Summit website, delegate marketing emails, signage and Show Guide
- Suite at host hotel for four nights
- One complimentary registration

SPONSORSHIP DEADLINE: 29 JUNE, 2018

BRANDED MATERIAL SPONSOR

Exclusive branding on sponsor's choice of delegate materials to be inserted into tote bag.

Options include: folder, notepad and pen, material placement in delegate packet, jump drive and signage.

SHOW GUIDE ADVERTISEMENT

Not able to attend this year but want to ensure that your company remains top of mind? Maintain your brand presence by placing an advertisement in the official Show Guide given to every delegate at registration check in.

AD DEADLINE: 2 JULY, 2018

- Full page, full color: \$875 net
- Half page, full color: \$490 net

CUSTOMIZED SPONSORSHIP OPPORTUNITIES

AgriBusiness GlobalSM Trade Summit offers a variety of customized sponsorship options to compliment your company's objectives. Tell us what you would like to achieve and we will design it OR choose from this list of proven favorites: hotel room drop, VIP transport, customized parties, product launch events, and sales meetings.

ONE SPONSORSHIP – TWO EVENTS

Ensure your brand visibility at both the AgriBusiness GlobalSM Trade Summit and new co-located Biostimulant CommerceCon

HOTEL KEY CARD SPONSOR

Sponsorship includes:

- Hotel key card, with sponsor's four-color logo, given to all delegates staying at the host hotel
- Suite at host hotel for four nights
- Four-color logo included in Delegate Know Before You Go emails for both events
- Sponsor logo recognition on event websites, delegate marketing emails, signage and Show Guides
- One complimentary registration to each event

SPONSORSHIP DEADLINE: 18 JUNE, 2018

WI-FI SPONSOR

Sponsorship includes:

- Custom password chosen by sponsor
- Sponsor business card with Wi-Fi codes inserted into registration packets and placed in conference areas
- Suite at host hotel for four nights
- Sponsor logo recognition on event websites, delegate marketing emails, signage and Show Guides
- Recognized as Wi-Fi sponsor on slide presentation at conference welcome for both events
- One complimentary registration to each event

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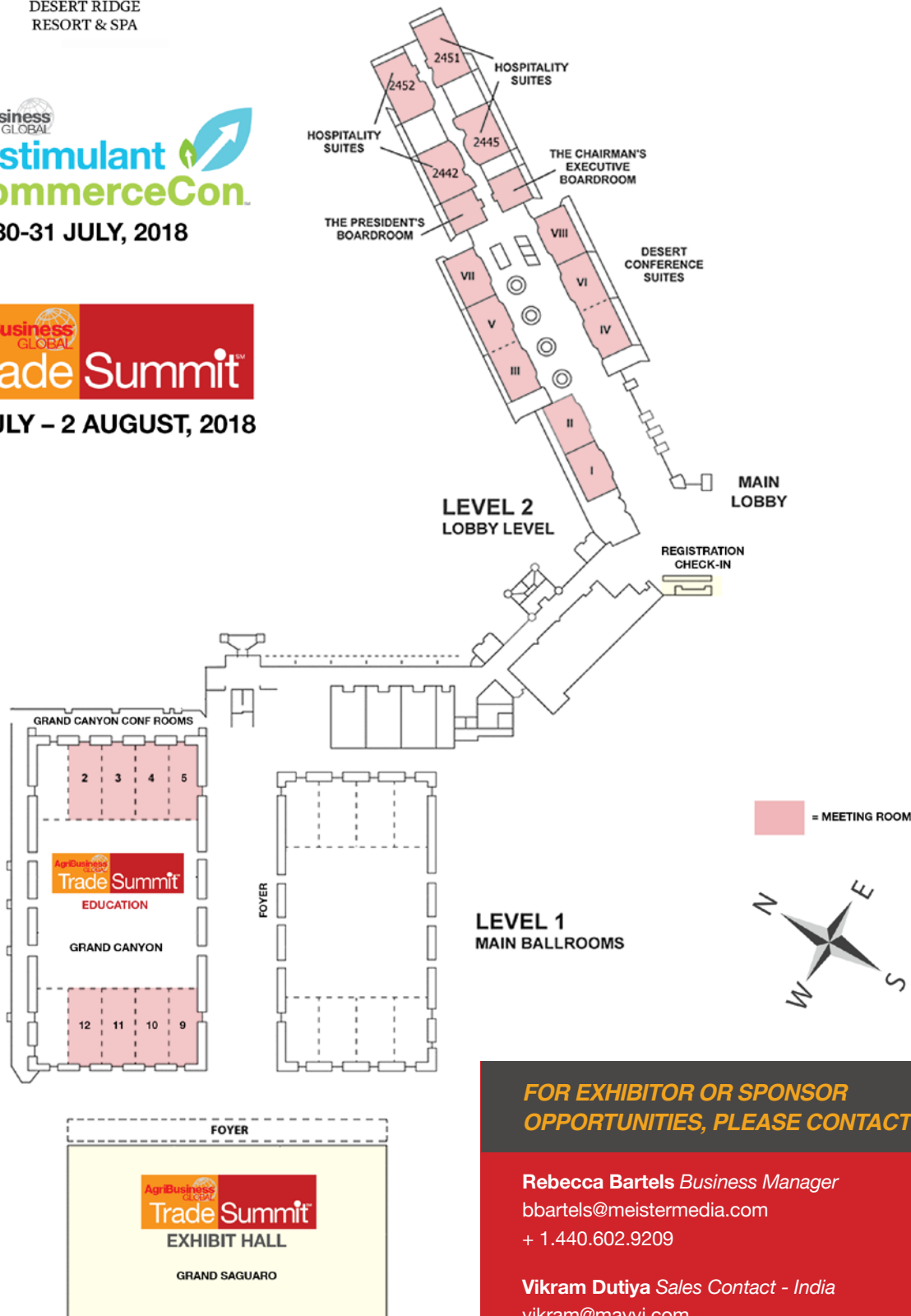
MEETING ROOM MAP



30-31 JULY, 2018



31 JULY – 2 AUGUST, 2018



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